

FOR IMMEDIATE RELEASE
April 30th, 2019

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Magic 104.9's #GrSummerProject Challenge; provides a platform for youth to identify problems and lead solutions this summer

GRAND RAPIDS, Mich., 4/30/2019 – This summer, students with an idea on how to combat community issues related to community advocacy, business, music and sports are invited to take the #GRSummerProject challenge and share with us problems impacting their local community. This program is open to all greater Grand Rapids area students' grades 5th grade through college freshman.

Throughout the summer, student teams will brainstorm, plan, implement, and complete a project designed to lead solutions to problems identified. Teams will provide updates on their team's progress using blogs, photos, and videos uploaded to grsummerproject.org. Projects will be focused on the five key issues identified last year by youth. (Hunger and homelessness, Bullying/discrimination, Diversity and inclusion, Police connection/Safety, Mental Health and School Challenges)

The community will vote on top project(s) & \$1049.00 will be awarded to the winning team. (Community advocacy, business, music & sports) Magic 104.9 will provide media coverage to all teams, students, schools and non-profits that take the pledge, sponsor and lead a team. Non-profits who sponsor and lead a team will be asked to donate \$250.00 in turn be rewarded with \$1500.00 in paid media coverage and video content. **We appreciate you!!!** We will be highlighting organizations & community partners committed to creating a welcoming community, where talent is grown and all have equal opportunity to be included in leading solutions.

“As a team we are passionate about inspiring our future leaders in Grand Rapids. Our mission is clear; together we must build a community of inclusion, connection and growth across multiple sectors. Year two of GrSummerProject we continue to grow the platform, based off student feedback. This year we are asking our schools, non-profits, churches and organizations combating issues identified, to submit their project and take action together this summer. Our commitment to community is to do our part to bridge gaps & provide a platform that showcases all the work being done by organizations and student leadership collectively this summer. We believe our students are a key factor in helping us develop new ideas and drive sustainable growth together as a community. “ – Stephanie Gonda –Director of Sales & Marketing Townsquare Media / Founder Projects for Purpose MI Inc. (501c3)

#GRSummerProject is also giving musicians sixth grade through college freshmen the opportunity to have their music heard in a big way. In addition to being featured on Magic 104.9, the winner will also receive \$1,049 and the chance to perform at our #GRSummerProject Talent Showcase.

Coaching and sponsorship opportunities for #GRSummerProject are NEEDED. Organizations interested in getting involved and supporting the mission should reach out directly to Stephanie Gonda at Stephanie@grsummerproject.org. This initiative is meant to empower, include and connect our community.

Sign up is open now 4/30/2019-5/30/2019. To sign up your team go to grsummerproject.org, click sign up my team. The deadline to take the pledge and register for the competition is June 14th. All students who take the pledge will be contacted with more information about their team by June 16th. Organization leadership interested in joining our advisory committee, please reach out to Stephanie@grsummerproject.org. Meetings will take place Thursdays 5:00pm-6:00pm at Townsquare Media.

#GRSummerProject was started in 2018 as an initiative to empower students to lead positive change by connecting them with community leaders and including them in conversations that develop solutions. #GRSummerProject is presented by Magic 104.9 and Projects for purpose MI Inc. (501c3)for more information click here: <http://grsummerproject.org/>